

# SARAH UHLARIK

User Experience (UX) Architect

## CONTACT

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## SKILLS

- ◇ User-centered focus
- ◇ IA and content hierarchy
- ◇ UI design
- ◇ Brand identity
- ◇ Typography
- ◇ Writing
- ◇ Leadership
- ◇ Collaboration
- ◇ Time management
- ◇ Organization

## PROGRAMS

- ◇ InDesign / Illustrator / Photoshop
- ◇ HTML / CSS / JavaScript
- ◇ Sketch / Figma / Adobe Xd
- ◇ InVision
- ◇ Axure
- ◇ Miro

## EDUCATION

- ◇ Columbia College Chicago  
M.A Interaction Design  
*User Interfaces & Applications*  
3.97 GPA  
September 2020 – May 2022
- ◇ B.A Graphic Design  
*Publication Design*  
Summa Cum Laude  
Dean's List, 3.96 GPA  
September 2015 - December 2017

## EXPERIENCE

**User Experience Architect** FCB CHI - Chicago, IL  
August 2021 – Present

- ◇ Responsible for documented deliverables such as wireframes, user stories, journey flows, functional requirements and site maps
- ◇ Conducts research audits, analyzes competitors, and provides best-in-class strategic solutions to accommodate business goals
- ◇ Collaboratively partners with clients, creative team members, account managers, and other agency partners
- ◇ Works on several accounts at any given time, managing projects at various points in completion, in a fast-paced environment
- ◇ Member of the Ad+WMN employee resource group, leading office-wide events and other projects

**Grad. Research Assistant** Columbia College Chicago - Chicago, IL  
April – September 2021

- ◇ Conducted usability testing and user interviews for the office of Strategic Communications and External Relations
- ◇ Created user flows and diagrams, and provided guidance on best practices
- ◇ Participated in weekly stakeholder meetings to discuss progress and garner feedback

**Creative Manager** PeopleScout - Chicago, IL  
May 2018 – August 2021

- ◇ Directly managed an associate graphic designer based in Gurgaon, India
- ◇ Was responsible for managing and fulfilling all creative requests, both internal and external, while maintaining the brand identity across a wide variety of assets, both print and digital
- ◇ Worked directly with key stakeholders, including clients, sales, and senior leadership, to conceptualize, develop, and implement design strategies
- ◇ Created and designed award-winning, PeopleScout NEXT, a quarterly thought-leadership publication distributed internationally

**Freelance Designer** The Food Group - Chicago, IL  
May 2018

- ◇ Designed logos, printed materials, packaging and brochures for a variety of clients
- ◇ Worked with clients and stakeholders to create mood boards, presentations, mockups and finished deliverables